

Today is Valentine's Day and my valentine and I had a great time together today creating random acts of kindness. You see, today was the kick off date for our Good Luck Wallet program and so today we spent the morning hiding the first 10 wallets around town.

What a blast!

You might be wondering, what in the world I am talking about. Well, it is really very simple. You see, I began to realize that the media is in the business of finding and reporting bad news and usually I don't really have a beef with that.

But these days, that bad news is making everyone fearful of spending money or taking chances on our economy.

But really, if you think about it any economy is partly a shared delusion.

If someone pulls back the curtain and gets everyone feeling negative, then we can start the kind of self replicating downward spiral in which we are all currently caught.

How can we get some positive spin going?

Well, I'm not naïve enough to think I can change things on my own. But if a butterfly in the Amazon can spark a hurricane half a world away (the so called butterfly effect), then hey, I willing to flap my wings a bit as well.

We shall see what happens.

Here is the deal. I'm hiding 50 wallets all over town, some easy to find, others more difficult. In each wallet is a gift card for \$10 and a note telling the finder that this is a random act of kindness and they can either spend it on themselves or try and find another way to pay it forward and share this gift with someone else.

We have created a web page called [www.GoodLuckWallet.com](http://www.GoodLuckWallet.com) where we are asking the finders to go and tell their story.

Where did they find it?

What did they do with it?

How did it make them feel?

Our hope is that at least some of the finders will be willing to share their stories with us.

You can visit the site to read these stories.

Please check back often as we hope more stories will be added as time goes on.

Of course it is possible that no one shares a story with us. I'm okay with that. I have taken this on to help spread some goodwill and perhaps generate smile or two.

I'm not tied to any outcome at all with this, I just wanted to start it and let it go where it will, depending on the randomness of the human spirits that find these wallets.

Either way, I have had a blast so far.

I hope you will enjoy this as well.