

In this blog, I usually try to focus on insurance policy and coverage help that will allow insurance *consumers out there to become more informed buyers of the insurance product they need.* In this article, I want to deviate from that tack just a bit and take a moment to sing the praises of [Clinard Insurance Group](#) in particular.

The occasion for this change in approach on this blog is that Clinard Insurance Group, an independent insurance agency in Winston Salem, NC has been named the e-Agency of the month by [Rough Notes magazine](#). Rough Notes is a national insurance industry magazine with over 40,000 subscribers. So this is a big honor and we want to let all of our readers know about it.

The Rough Notes article focuses on our digital marketing efforts in particular but does give a lot of other information about our agency and our more traditional marketing methods as well. This is an important marker for those of you out there considering an agent for your business insurance. The reason this is so, is that we take our digital and traditional marketing expertise and we use it help our business insurance clients grow their businesses as well. We understand that if your business grows, then so does ours. One of the ways you can see us working hard for our clients is through [our partners page](#) that is a place where our business clients can offer coupons to the online world to help increase their client base.

If you would like to read the rough notes article and see photos of some of the people behind the scenes at Clinard Insurance Group, [just click here](#). I hope you enjoy this inside look at our agency.

At [Clinard Insurance Group](#) we want all insurance consumers to be informed buyers. We work hard to try and disseminate information to the public about insurance issues that affect their lives and their businesses. If we can help you with your [home](#)

[insurance](#)

, your

[auto insurance](#)

, your

[life insurance](#)

or

[business insurance](#)

, please call us, toll free, at 877-687-7557 or visit us on the web at

[www.ClinardInsurance.com](http://www.ClinardInsurance.com)

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