

Thanks to the help of the [Clinard Insurance Group](#) family of customers, we were able to donate \$690 to local nonprofit groups in January of 2011. This is possible through our referral rewards program which designates a \$5 charitable donation for each and every referral that we receive throughout the year each year. [charities 2010.wmv](#)

Here's a quick overview of how our [Referral Rewards program](#) works. Any time that we receive a quote request that was referred to our agency we do 4 things. First of all, we send a \$5 treat gift card to the referring client, just as a way of saying thanks. These cards are from Wendy's, Starbucks, Krispy Kreme and various other places. Next we put the referring client's name in our monthly drawing for a \$50 gift card to the restaurant of their choice. We also put their name in the hat for a chance to win \$1000.

[The winner of that drawing](#)

is announced in early December each year. Last of all, we donate \$5 to a local charity. Our customers can vote on their favorite charity by calling us, or by completing the form online here.

So this year we had \$690 to give away and we delivered that to the following three local nonprofits:

[Sunnyside Ministries](#) – This organization is engaged in providing emergency help to families in South Central Forsyth County and Northern Davidson County who are in need of help due to financial crises.

[Second Harvest Food Bank of Northwest NC](#) – This organization collects perfectly edible food that might otherwise end up in a garbage dump and they then distribute this food to those in need across an 18 county area.

[Crisis Control Ministry](#) – This organization is engaged in helping people in crisis to meet essential life needs and to become self sufficient.

Each of these groups received a check for \$230 thanks to the generous referrals of our clients in 2010. To watch a video of Gina Carlson delivering these checks, [please click here](#).

For 2011, we are going to do it all over again. Your referrals not only help Clinard Insurance Group, but they work directly to help promote and support some of the many fine nonprofit organizations that are right here in NC. We thank all of you who referred your friends and family to us last year and we hope that many more of you will refer your friends and family to us in 2011. Thanks for your support.